



VIBE

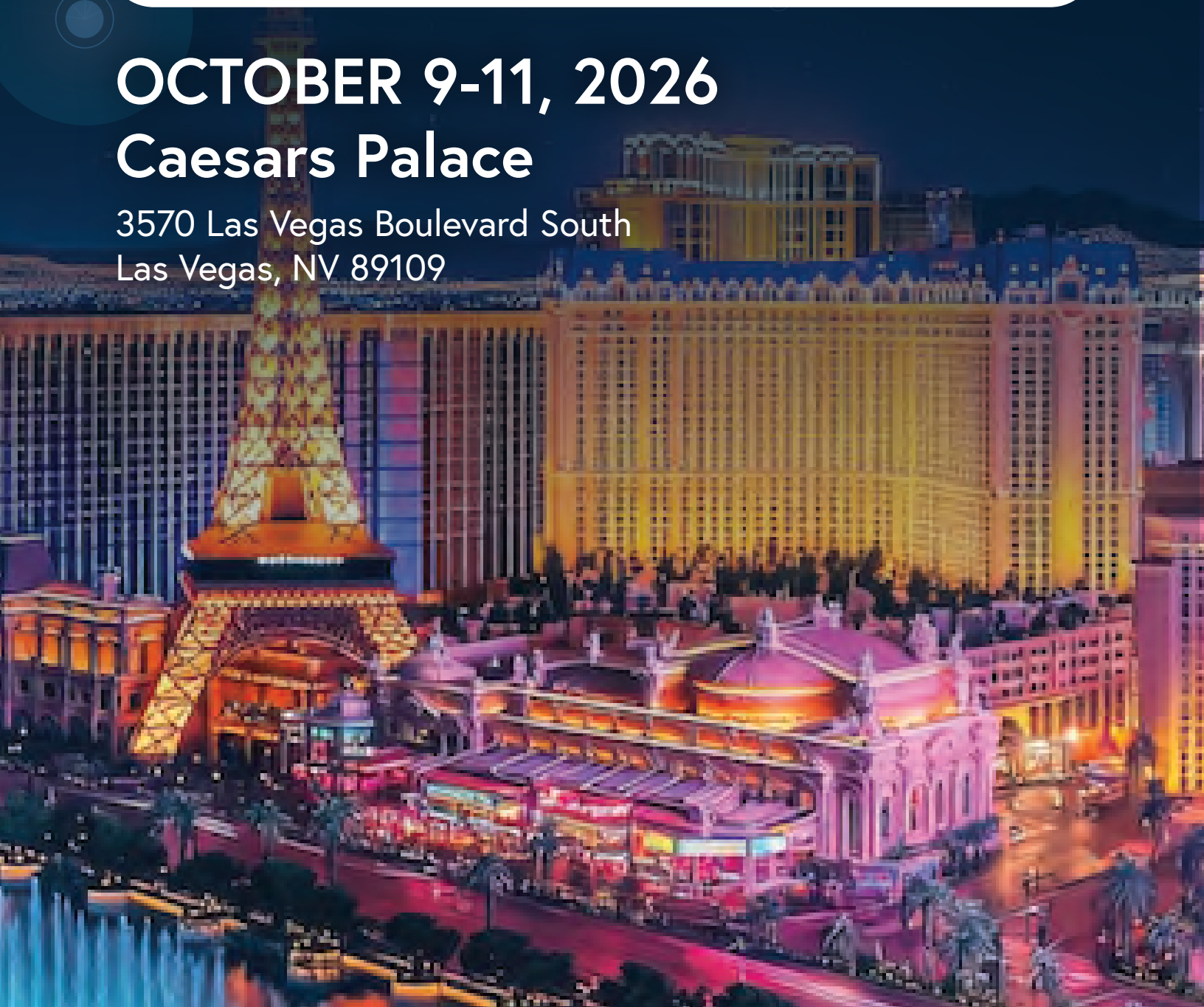
VITAMIN INFUSION BUSINESS EXPO

EXHIBITOR & SPONSORSHIP PROSPECTUS

OCTOBER 9-11, 2026

Caesars Palace

3570 Las Vegas Boulevard South
Las Vegas, NV 89109



ABOUT VIBE 2026

VIBE (Vitamin Infusion Business Expo) 2026 is the premier event that brings together key decision-makers, industry experts, and influential thought leaders from across the IV therapy and wellness industry. Set to take place in a vibrant venue that promises both cutting-edge experiences and excellent networking opportunities, VIBE 2026 is where industry innovation meets meaningful connections. Attendees include healthcare professionals, product innovators, wellness enthusiasts, and influential opinion leaders, all united under one roof to explore the latest trends and breakthroughs.



Why Sponsor & Exhibit at VIBE 2026?



Maximize Your Brand's Visibility

With hundreds of industry professionals in attendance, your brand can capture the attention of a highly targeted audience. Our event offers extensive pre-event, on-site, and post-event marketing exposure that includes digital campaigns, print media, and live event coverage.



Engage with Decision-Makers

VIBE 2026 is not just an exhibition; it's a platform for strategic conversations. Through sponsored sessions, exclusive networking events, and interactive exhibit booths, you have the opportunity to directly engage with decision-makers and potential partners.



Showcase Industry Leadership

Position your brand as an industry leader by taking advantage of our high-visibility sponsorship opportunities. From keynote sessions to branded digital experiences, VIBE 2026 is your stage to demonstrate thought leadership and innovation.



Tailored Sponsorship Packages

We offer flexible sponsorship packages that can be customized to align with your marketing goals and budget. Each package is designed to provide maximum impact and measurable return on investment.



DEMOGRAPHICS

VIBE 2025 marked our second year, and it exceeded expectations. We brought together a powerful community of IV therapy and wellness professionals, with over 400 engaged attendees and 50 top-tier exhibitors joining us for an unforgettable event.

Attendee Breakdown

61%

**Business Owners
& Executives –**
Decision-makers shaping
the industry's future.

31%

Healthcare Providers –
Including RNs, NPs,
physicians, and clinical
directors.

8%

Miscellaneous –
A diverse mix of
professionals contributing
to the industry's growth.



VIBE 2026 will bring the wellness community together like never before, creating unbeatable opportunities for exhibitors to connect and grow.

**Secure your spot and be part of
the movement shaping the future
of vitamin infusion therapy!**

Exhibitor Booth Options

10' x 10'

\$10,000

- Bag Insert
- Lead Capture
- Full access for 2 reps
- Lunch on Both Days



6-Foot

\$6,500

- Bag Insert
- Lead Capture
- Full access for 2 reps
- Lunch on Both Days



What's Included with Your VIBE Exhibit Booth

Full Access for 2 Booth Representatives: Enjoy full access to all VIBE sessions, networking opportunities, and the expo floor for both days of the event. Additional reps are \$250 each and this is only to cover food and beverage.

Lunch on Both Days: Your booth reps will receive lunch on both days of the conference to fuel up and stay energized.

Exhibit Table: Each booth includes a table for showcasing your products and services.

2 Chairs, Table Linen, & Trashcan: All provided for your booth to ensure a clean and tidy display area throughout the event.

VIBE Kick-Off Party: The VIBE Kickoff Party is included as part of your exhibitor experience, providing a fantastic opportunity to network and connect in a fun, energetic atmosphere. You're also welcome to bring up to two booth representatives to join in on the excitement!

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Bag Insert (Included with Booth)

\$500 Without Booth

Add your flyer, promo item, or sample to the attendee tote bag. This is a simple and effective way to ensure every guest receives your materials.

Vitamin Therapy Lounge Sponsorship

\$25,000 | 1 Available

Take center stage with our most immersive and experiential activation. The Vitamin Therapy Lounge Sponsor receives premium branding, deep attendee engagement opportunities, and prominent recognition as the exclusive sponsor of this signature VIBE experience. Ideal for brands looking to make an unforgettable impact.

Speaker Sponsorship

SOLD

Secure your place on the VIBE stage with a dedicated 30-minute speaking session. This sponsorship grants your company the opportunity to present your expertise, innovations, or industry insights directly to attendees. Speaker Sponsors may choose their preferred time slot on a first come, first served basis to ensure maximum alignment with your strategic goals.

Lunch Sponsorship

\$15,000 | 2 Available

Claim one of the most visible moments of the conference. Lunch Sponsors enjoy strong branding in the dining area, recognition on event signage, and premium exposure in the VIBE app and agenda. Lunch is one of the highest attended sessions and guarantees exceptional visibility.

Breakfast Sponsorship

\$10,000 | 2 Available

Start the day with standout exposure. Breakfast Sponsors receive signage and branding throughout the morning meal service, plus recognition in the program and app. This high traffic sponsorship ensures your company is seen by every attendee as the day begins.

Selfie Booth Sponsorship

\$10,000 | 1 Available

Drive social engagement and brand awareness by sponsoring the VIBE selfie booth. Your branding will be featured, increasing visibility on social media channels.

Tote Bag Sponsorship

\$7,500 | 1 Available

Your logo will appear on the official VIBE tote bag given to every attendee. This highly visible sponsorship continues working long after the conference as attendees reuse their bags.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Conference App Sponsorship

\$7,000 | 1 Available

Own the digital hub of VIBE. This sponsorship includes logo placement on the app's splash screen and five custom push notifications sent to all attendees throughout the event. Ideal for driving booth traffic, promotions, or session attendance.

Lanyard Sponsorship

\$5,000 | 1 Available

Ensure your brand is front and center at all times. Lanyard Sponsors receive exclusive logo placement on all attendee lanyards, providing continuous visibility throughout the conference.

Hotel Key Sponsorship

\$5,000 | 1 Available

Be the first brand attendees see every time they open their hotel room door. Your logo will be featured on official conference hotel key cards, giving your company repeated exposure throughout the event.

Notebook Sponsorship

\$3,500 | 1 Available

Brand the official conference notebook used by attendees throughout the weekend. This sponsorship delivers excellent visibility every time participants jot down notes or ideas.

VIP and Executive Gift Box Sponsorship

\$3,000 | 1 Available

Feature your product or promotional item in the exclusive VIP and Executive Gift Box, delivered to top tier attendees. This is a valuable touchpoint for brands targeting decision makers and industry leaders.

Pen Sponsorship

\$2,500 | 1 Available

Place your logo on the pens provided to all attendees. This is a high retention giveaway that keeps your brand in their hands during and after the event.

Charging Station Sponsorship

\$2,000 | 1 Available

Power up attendee engagement by branding our high traffic charging station. Your logo will be prominently displayed, keeping your company top of mind at one of the most frequently visited areas of the conference.

THE VIBE ADVANTAGE

Unmatched Exposure

- **Pre-Event Buzz:**
- Leverage our robust marketing campaigns that include email blasts, social media promotions, and press releases.
- **Onsite Engagement:**
- With branded experiences across the venue, your company will be part of every attendee's journey.
- **Post-Event Visibility:**
- Benefit from post-event communications and digital archives that continue to showcase your brand.



Tailored Solutions

- **Flexible Packages:** We understand that each brand has unique goals. Our sponsorship packages can be customized to meet your specific needs, ensuring maximum ROI.
- **Dedicated Support:** Our experienced event team is here to work with you every step of the way, from initial planning to on-site execution.



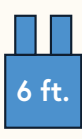
Strategic Networking

- **Quality Attendees:** Connect with industry leaders, decision-makers, and innovators who are shaping the future of IV therapy and wellness.
- **Exclusive Events:** Gain access to VIP events, private meetings, and breakout sessions that provide direct engagement opportunities with your target audience.

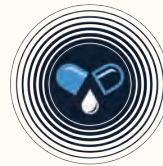


Join the Vitamin Therapy Revolution!

Floor Plan

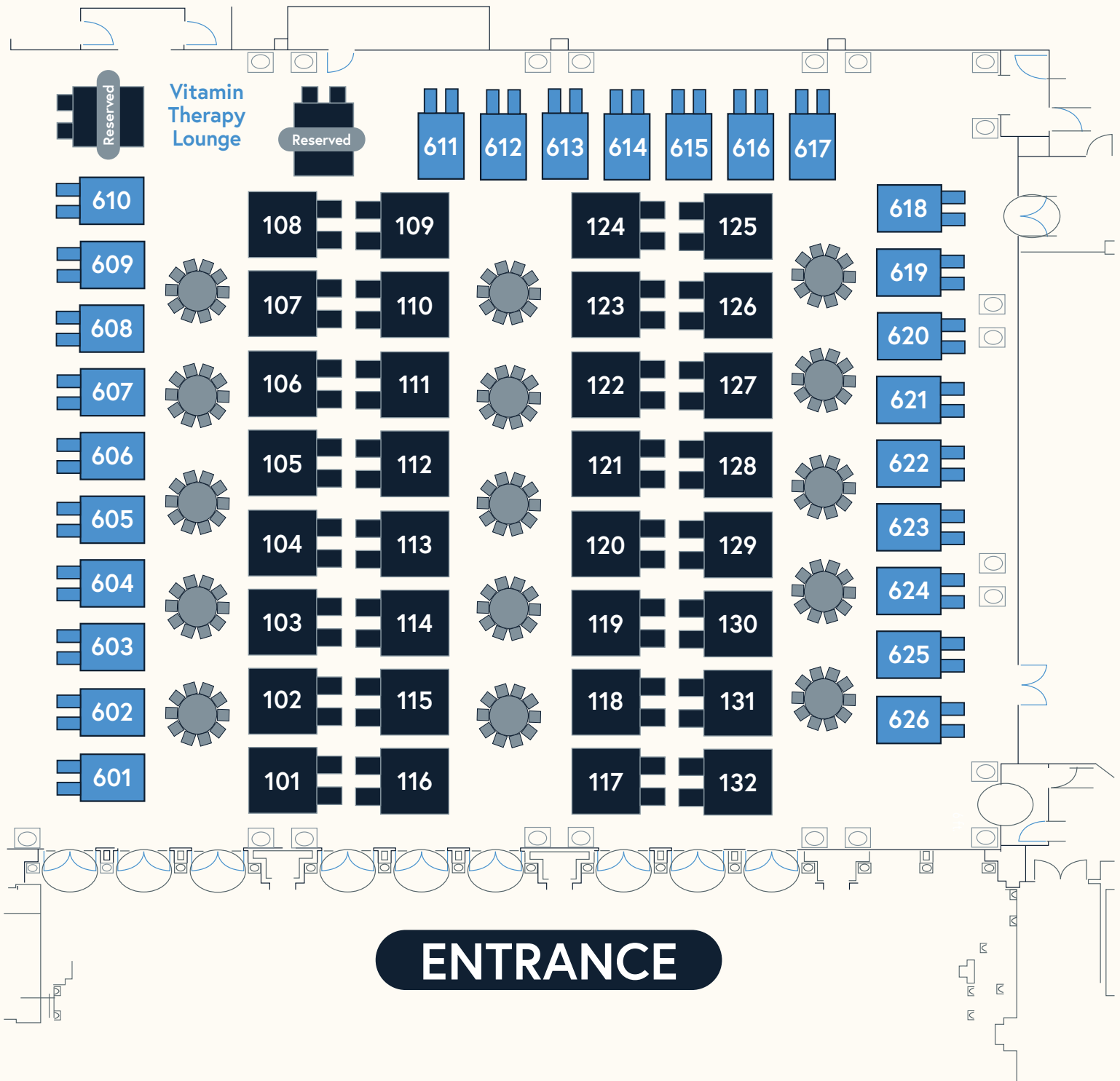


= Networking Tables



VIBE

VITAMIN INFUSION BUSINESS EXPO



Exhibitor Terms and Conditions

By securing an exhibitor space at VIBE 2026 at Caesars Palace, Las Vegas

By registering as an exhibitor for VIBE 2026, you acknowledge and agree to comply with the following Exhibitor Terms and Conditions. Exhibitors are encouraged to review these guidelines carefully to ensure a successful and productive Event experience.

1. Registration Acceptance

Submission of the Exhibitor Registration Form constitutes acceptance of these Terms and Conditions. Exhibitor participation is confirmed upon receipt of full payment and is subject to availability.

2. Payment

Full payment for exhibitor space is required to secure participation. Failure to remit payment in full may result in cancellation of the exhibitor's reservation without further obligation by the Event organizers.

3. Cancellation & Refund Policy

All exhibitor cancellations must be submitted in writing to the Event organizers.

Full Refund

Exhibitors may receive a full refund of their registration fee if cancellation is submitted more than 90 days prior to the Event.

Administrative or processing fees incurred by the Event organizers may be deducted from the refunded amount.

Partial Refund

Exhibitors may receive a 50% refund of their registration fee if cancellation is submitted between 31 and 90 days prior to the Event.

Partial refunds may be subject to deductions for administrative fees, processing charges, or non-refundable deposits.

No Refund

No refunds will be issued for cancellations submitted 30 days or fewer prior to the Event.

Exceptions may be considered at the sole discretion of the Event organizers in cases of force majeure or documented emergencies.

4. Transfer & Substitution Policy

In lieu of a refund, exhibitors may request to transfer their registration to another individual or company, subject to prior written approval by the Event organizers.

Transfers and substitutions may be subject to administrative or processing fees.

All substitutions must be approved in advance.

5. Booth Assignment

The Event organizers reserve the right to modify booth assignments at any time as operational needs require.

Exhibitor Terms and Conditions

6. Exhibit Space Responsibilities

Exhibitors are responsible for staffing and maintaining their exhibit space during all designated exhibition hours.

Any requested changes to assigned exhibit space must be approved in advance by the Event organizers.

7. Exhibit Setup & Tear Down

Exhibitors must comply with all setup and tear-down schedules as communicated by the Event organizers.

Failure to adhere to designated timelines may result in additional fees, penalties, or loss of future exhibiting privileges.

8. Use of Exhibit Space

Exhibit space may only be used for the promotion of products and services relevant to the VIBE Event and its audience.

Activities deemed inappropriate, unsafe, or unrelated to the Event may be restricted or prohibited at the discretion of the Event organizers.

9. Liability & Insurance

The Event organizers, partners, sponsors, and venue (Caesars Palace) are not responsible for any loss, theft, damage, or injury to exhibitors, personnel, or property during the Event.

Exhibitors are strongly encouraged to obtain appropriate insurance coverage for their exhibit materials and staff.

10. Promotional Materials

Distribution of promotional materials must comply with all rules and regulations set forth by Caesars Palace and the Event organizers.

Exhibitors are responsible for securing any required permits or approvals.

11. Exhibitor Conduct

Exhibitors and their representatives are expected to conduct themselves in a professional and respectful manner at all times.

Any behavior deemed disruptive, unsafe, or offensive may result in removal from the Event without refund.

12. Intellectual Property

Exhibitors are solely responsible for ensuring that all materials, displays, and demonstrations do not infringe upon the intellectual property rights of third parties.

Any claims of infringement will be handled in accordance with applicable laws and regulations.

13. Indemnification

Exhibitors agree to indemnify, defend, and hold harmless the Event organizers, affiliates, partners, sponsors, and employees from any claims, damages, losses, or expenses arising from or related to their participation in the Event.

14. Modification of Terms

The Event organizers reserve the right to modify these Exhibitor Terms and Conditions at any time.

Any updates will be communicated to exhibitors via email and/or the official VIBE website.



VITAMIN INFUSION BUSINESS EXPO

How to Secure Your Spot

Taking the next step to sponsor or exhibit at VIBE 2026 is simple! Contact our sponsorship team to discuss your needs, customize your package, and secure your spot at the event. We are committed to ensuring that your investment delivers both tangible benefits and a significant boost in brand recognition.

Questions?

Email: support@vibexpo.com

Ready to Purchase?

[Click Here to Register](#)

The Future of Vitamin Therapy