



SCHEDULE

Wednesday, Oct. 7, 2026

Start	End	
1:00 PM	5:00 PM	Check-In
6:00 PM	8:00 PM	Welcome Reception

Thursday, Oct. 8, 2026

Presentations Begin at 9 AM

Start	End	Topic/Event
8:00 AM	9:00 AM	Late Check-In
9:05 AM	9:20 AM	Opening Remarks
9:25 AM	9:55 AM	The Corporate WHY: Franchising, Mini, Mobile, M&A
10:00 AM	10:45 AM	Store Level Execution (Data to Execution)
10:50 AM	11:20 AM	Recap to Date: R3
11:25 AM	11:55 AM	Retention with the Level 1-3 Nurse Program
12:00 PM	1:00 PM	Lunch in Emperors Ballroom
1:10 PM	1:40 PM	Peer Inspiration & Insights
1:45 PM	2:15 PM	Dr. OS & Zenoti
2:20 PM	2:40 PM	Zenoti
2:45 PM	3:15 PM	Drip Journey
3:20 PM	3:50 PM	Drip Direct: Growth through Relationship and Affiliates
3:55 PM	4:25 PM	TBD
4:30 PM	5:00 PM	Jeopardy 2.0
5:00 PM	5:15 PM	Closing Announcements
6:30 PM	8:30 PM	DBaM Awards Dinner

Friday, Oct. 9, 2026

Presentations Begin at 9 AM

Start	End	Topic	Speaker
9:00 AM	9:15 AM	Opening Day 2: Welcome to Wednesdays	Ben Crosbie
9:15 AM	9:45 AM	FAC Recognition & 2027 Plan	Jamie Osborn
		Round Table Workshops in Emperors Ballroom	
10:00 AM	11:30 AM	REVENUE & EXPENSE MANAGEMENT KEY PERFORMANCE INDICATORS AND HOW THEY AFFECT YOUR BUSINESS TURNING OPPORTUNITY INTO GROWTH	
11:30 AM	11:50 AM	Next 90-day Plan	Jamie Osborn
11:50	Noon	Raffle Drawing & Closing Announcements	