



# SCHEDULE

## Friday, Oct. 9, 2026

| Start   | End     |  |
|---------|---------|--|
| 1:00 PM | 5:00 PM | Check-In & Exhibit Hall Opening                |
| 6:00 PM | 8:00 PM | VIBE 2026 Kick-Off Party - Opening Night Event |

## Saturday, Oct. 10, 2026

Presentations Begin at 9 AM

| Start    | End      | Topic   | Speaker  |
|----------|----------|---|--|
| 7:00 AM  | 9:00 AM  | Late Check-In & Exhibitor Hall Open                   |  |
| 9:00 AM  | 9:15 AM  | Opening Remarks                                       | Ben Crosbie  |
| 9:15 AM  | 9:45 AM  | Keynote: Viewing the Industry Through the Client Lens | Sanjiv Lal   |
| 9:50 AM  | 10:20 AM | The Role of RGCC Testing in Cancer Assessment         | Dr. Mitch Ghen   |
| 10:25 AM | 10:55 AM | Panel: Fundamentals of IV Therapy                     | Jenny Jones, Dr. Lindsay Urbatchka, Dr. Chris Boshell, Dr. Joseph Palumbo    |
| 11:00 AM | 11:30 AM | Panel: Leading the Industry                           | Natalia Naila, Ben Crosbie, Amy Neary, Brad Wenderoth                        |
| 11:30 AM | 11:45 AM | Global Growth: Expanding Beyond Borders               | Dr. Steve Rallis   |
| 11:45 AM | 12:45 PM | Lunch & Exhibit Hall                                  |  |
| 12:45 PM | 1:15 PM  | Diagnostic Testing & Recommendations                  | Dr. Stephen Cabral   |
| 1:20 PM  | 1:50 PM  | NR: Understanding the Science of Healthy Aging        | Mona Rosene  |
| 1:55 PM  | 2:25 PM  | The Science Behind IV Therapy                         | Dr. Chris Davis  |
| 2:30 PM  | 3:00 PM  | Scale Your Clinic with Science-Driven Systems         | Pam McLeod   |
| 3:00 PM  | 3:30 PM  | Exhibitor Hall & Networking                           |  |
| 3:30 PM  | 4:00 PM  | Panel: Regenerative Medicine                          | Dr. Joy Kong, Zayd Ratansi, Hallen D. Chen, Dr. Kendrick Heywood, Mark White |
| 4:00 PM  | 4:30 PM  | Marketing Success Through AI and Innovation           | Julian Barnes, Carlton Washington, Aleck Rios, Jamie Osborn, Jason Drohn     |
| 4:30 PM  | 5:00 PM  | TBD   | TBD  |
| 5:00 PM  |          | Closing Announcements                                 |  |
| 6:00 PM  | 8:00 PM  | VIBE Awards Event                                     |  |

## Sunday, Oct. 11, 2026

Expo Hall Opens at 7 AM | Presentations Begin at 9:30 AM

| Start    | End      | Topic  | Speaker  |
|----------|----------|--|--|
| 7:00 AM  | 9:30 AM  | Exhibit Hall Open  |  |
| 9:30 AM  | 10:00 AM | Industry Update: Pharmacy Compliance                             | Douglas Cammann  |
| 10:05 AM | 10:35 AM | The Science Behind EBO2  | Dr. Joseph Purita  |
| 10:40 AM | 11:05 AM | The Science Behind Exosomes & Stem Cells                         | Dr. Scott Martin   |
| 11:10 AM | 12:10 PM | The Science Behind IV Silver                                     | Dr. Mitch Ghen   |
| 12:10 PM | 12:25 PM | Recharge, Refocus, Reignite                                      | Corey Jacobs   |
| 12:30 PM | 1:30 PM  | Lunch & Exhibit Hall Open  |  |
| 1:30 PM  | 2:00 PM  | Fireside Chat: Managing the Financials of your Business          | Shayna Tejada  |
| 2:05 PM  | 2:35 PM  | Panel: The MVPs Behind Top Brands                                | Moderated by Andi Lew<br>MVPs To Be Announced!                         |
| 2:40 PM  | 3:10 PM  | Panel: Diversifying Beyond IV Therapy: Mobile, Peptides, and D2C | Lauren Leiva, Felicia Janovich, Shane Madden, Noah Bohbot, Nate Lanham |
| 3:15 PM  | 3:45 PM  | Foundation of a Longevity Practice                               | Leonard Pastrana   |
| 3:50 PM  | 4:20 PM  | Alternative IV Therapies to Complement Your Business             | Dan Reed   |
| 4:25 PM  | 4:55 PM  | Exploring HDIVC & Mistletoe in Modern Therapeutic Care           | Dr. Steve Rallis   |
| 5:00 PM  |          | Closing Remarks & VIBE 2027 Announcement                         |  |