



VIBE

VITAMIN INFUSION BUSINESS EXPO

EXHIBITOR & SPONSORSHIP PROSPECTUS

SEPTEMBER 26-28, 2025

Omni Orlando Resort

1500 Masters Blvd
Championsgate, FL 33896



The official conference of the
American IV Association.

ABOUT VIBE 2025



VIBE (Vitamin Infusion Business Expo) 2025 is the premier event that brings together key decision-makers, industry experts, and influential thought leaders from across the IV therapy and wellness industry. Set to take place in a vibrant venue that promises both cutting-edge experiences and excellent networking opportunities, VIBE 2025 is where industry innovation meets meaningful connections. Attendees include healthcare professionals, product innovators, wellness enthusiasts, and influential opinion leaders, all united under one roof to explore the latest trends and breakthroughs.

Why Sponsor & Exhibit at VIBE 2025?



Maximize Your Brand's Visibility

With hundreds of industry professionals in attendance, your brand can capture the attention of a highly targeted audience. Our event offers extensive pre-event, on-site, and post-event marketing exposure that includes digital campaigns, print media, and live event coverage.



Engage with Decision-Makers

VIBE 2025 is not just an exhibition; it's a platform for strategic conversations. Through sponsored sessions, exclusive networking events, and interactive exhibit booths, you have the opportunity to directly engage with decision-makers and potential partners.



Showcase Industry Leadership

Position your brand as an industry leader by taking advantage of our high-visibility sponsorship opportunities. From keynote sessions to branded digital experiences, VIBE 2025 is your stage to demonstrate thought leadership and innovation.



Tailored Sponsorship Packages

We offer flexible sponsorship packages that can be customized to align with your marketing goals and budget. Each package is designed to provide maximum impact and measurable return on investment.

DEMOGRAPHICS

VIBE 2024 was the inaugural year, bringing together a powerful community of IV therapy and wellness professionals. 350 engaged attendees and 25 top-tier exhibitors participated in our first-ever event!

Attendee Breakdown

56%

Business Owners & Executives –
Decision-makers shaping the industry's future.

37%

Healthcare Providers –
Including RNs, NPs, physicians, and clinical directors.

7%

Miscellaneous –
A diverse mix of professionals contributing to the industry's growth.



With the overwhelming success of 2024, VIBE 2025 will be even bigger and better—offering exhibitors an unmatched opportunity to connect with the fastest-growing segment of the wellness industry.

Secure your spot and be part of the movement shaping the future of vitamin infusion therapy!

Exhibitor Booth Options

10' x 10' Booth **\$10,000**

Premium Exhibit Space: Enjoy a spacious, dedicated area in the heart of the expo hall, perfect for engaging demos, product displays, and interactive presentations.

High Visibility: Benefit from prominent placement in our floor plan, ensuring your brand stands out among industry leaders.

Comprehensive Branding: Your company's logo and name will be included in the event's digital directory and printed materials.

Networking Advantages: Gain direct access to decision-makers through scheduled appointments and networking sessions.

6-Foot Table Booth **\$6,500**

Compact Yet Impactful: Ideal for companies looking for a strategic presence, the 6-foot booth offers an efficient setup that maximizes interaction.

Prime Location: Located in high-traffic areas to ensure your brand is seen and remembered.

Digital Inclusion: Your company will be listed in our event app and directory, providing additional online visibility.

Cost-Effective Exposure: Perfect for emerging brands or those with a focused budget who still want to leave a strong impression.

• What's Included with Your VIBE Exhibit Booth •

Full Access for 2 Booth Representatives: Enjoy full access to all VIBE sessions, networking opportunities, and the expo floor for both days of the event. Additional reps are \$250 each and this is only to cover food and beverage.

Lunch on Both Days: Your booth reps will receive lunch on both days of the conference to fuel up and stay energized.

Exhibit Table: Each booth includes a 6-foot table for showcasing your products and services.

2 Chairs, Table Linen, & Trashcan: All provided for your booth to ensure a clean and tidy display area throughout the event.

VIBE Kick-Off Party: The VIBE Kickoff Party is included as part of your exhibitor experience, providing a fantastic opportunity to network and connect in a fun, energetic atmosphere. You're also welcome to bring up to two booth representatives to join in on the excitement!

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Booth Included!

Kick-Off Party

\$30,000

- **Event Naming Rights:** Become the headline sponsor of the VIBE Kick-Off Party, the night that sets the tone for the entire event.
- **Premium Branding:** Your brand will be featured on all party promotional materials, event signage, and digital communications.
- **Speaking Opportunity:** Kick off the event with opening remarks, establishing your brand as a thought leader.

Speaker Session (Main Stage)

Day 1 – After Lunch Session (2 Slots)

\$20,000 Each

- **Prime Speaking Opportunity:** Sponsor a 30-minute session immediately following lunch when energy levels and engagement are at their peak.
- **Booth Selection:** Enjoy the advantage of choosing your preferred booth location to maximize exposure.
- **Brand Integration:** Your logo and branding will be highlighted on all session-related materials, including slide decks, promotional emails, and event signage.

Day 2 – Before/After Lunch Session (2 Slots)

\$17,000 Each

- **Flexible Timing:** Sponsor a 30-minute session that can take place either before or after lunch, based on your strategic goals.
- **Preferred Booth Choice:** Secure your choice of booth placement to ensure seamless integration with your sponsored session.
- **Enhanced Visibility:** Benefit from comprehensive branding across the session, including digital and printed collateral.

Vitamin Therapy Lounge

TBD

- **Hands-On Experience:** Sponsor the exclusive Vitamin Therapy Lounge where attendees can experience live product demonstrations, interactive displays, and hands-on trials.
- **Customized Engagement:** Work with our team to create a unique branded experience that highlights your innovative products and services.
- **High Traffic Area:** Your brand will be prominently featured throughout the room, with extensive signage and promotional mentions.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Breakfast Sponsorship (2 Available)

\$20,000 Each

- Start the day off right by fueling VIBE attendees with a delicious breakfast while maximizing your brand's visibility!
- As a Breakfast Sponsor, your company will receive premier recognition and exclusive branding opportunities to engage with conference attendees in a high-energy morning setting.

Lunch Sponsor (2 Available)

\$20,000 Each

- **Dining with Impact:** Sponsor one of our key lunch sessions, where your brand can connect with attendees during a relaxed, social setting.
- **Flexible Options:** Choose to sponsor with a booth or opt-out for a pure branding package.
- **Widespread Recognition:** Your company will be acknowledged across lunch signage, menus, and digital media, ensuring continued brand visibility.

Exhibitor Cocktail Party Sponsor

\$15,000

- **Evening Networking:** Elevate your brand at the cocktail party, a premium networking event designed to forge lasting professional relationships.
- **Branded Environment:** With options to include a booth, your logo will be prominently displayed throughout the event, on invitations, signage, and digital promotions.



ADDITIONAL SPONSORSHIPS

Booth NOT Included

Lanyard Sponsor

\$5,000

- **Everyday Visibility:** Have your logo printed on all attendee lanyards, ensuring continuous exposure throughout the event.
- **Daily Engagement:** Every participant wears your brand, creating organic conversations and recognition.

Badge Sponsor

\$3,500

- **Name Badge Branding:** Your company logo appears on all attendee name badges, a high-visibility element that accompanies every interaction.
- **Professional Impression:** Establish your brand as a trusted industry partner from the moment attendees check in.

Wi-Fi Sponsor

\$5,000

- **Digital Connectivity:** Sponsor the conference Wi-Fi, with your brand featured in the network name and login portal.
- **High Engagement:** Every digital interaction during the event reinforces your brand's presence.

App Sponsor

\$7,500

- **Interactive Platform:** Feature your logo prominently in the official VIBE event app, used by every attendee for schedules, maps, and networking.
- **Push Notifications:** Leverage branded push notifications to directly engage with your target audience throughout the event.

Charging Station Sponsor

\$3,000

- **Stay Connected:** Provide branded charging stations that keep attendees' devices powered up.
- **Strategic Placement:** High-traffic charging areas ensure repeated brand impressions throughout the venue.

Tote Bag Sponsor

\$6,000

- **Take-Home Impact:** Your logo will be displayed on the official conference tote bags distributed to all participants.
- **Extended Reach:** The bags serve as a lasting reminder of your brand long after the event concludes, with potential for additional promotional inserts.

Beverage Station

\$2,500 Per Day

- **Refresh and Reconnect:** Sponsor the beverage stations, with your logo prominently displayed on signage and potential product placement.
- **Daily Engagement:** Enjoy daily visibility as attendees enjoy their morning coffee and refreshments, fostering a positive association with your brand.

Bag Insert

\$500

- Engage with conference attendees by providing promotional materials or samples inserted into the conference bags distributed to all participants.
- This sponsorship offers a targeted way to showcase your brand and offerings to a captive audience of industry professionals and enthusiasts.

THE VIBE ADVANTAGE

Unmatched Exposure

- **Pre-Event Buzz:**
 - Leverage our robust marketing campaigns that include email blasts, social media promotions, and press releases.
- **Onsite Engagement:**
 - With branded experiences across the venue, your company will be part of every attendee's journey.
- **Post-Event Visibility:**
 - Benefit from post-event communications and digital archives that continue to showcase your brand.



Tailored Solutions

- **Flexible Packages:** We understand that each brand has unique goals. Our sponsorship packages can be customized to meet your specific needs, ensuring maximum ROI.
- **Dedicated Support:** Our experienced event team is here to work with you every step of the way, from initial planning to on-site execution.

Strategic Networking

- **Quality Attendees:** Connect with industry leaders, decision-makers, and innovators who are shaping the future of IV therapy and wellness.
- **Exclusive Events:** Gain access to VIP events, private meetings, and breakout sessions that provide direct engagement opportunities with your target audience.



Join the Vitamin Therapy Revolution!



VITAMIN INFUSION BUSINESS EXPO

How to Secure Your Spot

Taking the next step to sponsor or exhibit at VIBE 2025 is simple! Contact our sponsorship team to discuss your needs, customize your package, and secure your spot at the event. We are committed to ensuring that your investment delivers both tangible benefits and a significant boost in brand recognition.

Questions?

Email: VIBE2025@vibexpo.com

Ready to Purchase?

Website: <https://vibexpo.com/exhibitors/>

The Future of Vitamin Therapy